

TM # 43278

# NCC Cable System Order

11764450

Order #	62346026
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison
AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7

Flight Dates	10/03/16 - 10/09/16
Agency	Medium Buying LLC
Advertiser	NRSC and Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	1009Debate
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/05/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$2,232.00
Commission	\$334.80
Net Total	\$1,897.20
Total Spots	8
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-
	GIMP
	CPM

Comments : 10.05 New order. Second Pres. Debate Pre and Post. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Presidential Debate	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$279.00	\$279.00	30	Presidential Debate 10/9
2	CNN	Presidential Debate	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$279.00	\$279.00	30	Presidential Debate 10/9
3	FXNC	Presidential Debate	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$279.00	\$279.00	30	Presidential Debate 10/9
4	FXNC	Presidential Debate	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$279.00	\$279.00	30	Presidential Debate 10/9
5	MNBC	Presidential Debate	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$279.00	\$279.00	30	Presidential Debate 10/9
6	MNBC	Presidential Debate	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$279.00	\$279.00	30	Presidential Debate 10/9
7	CNBC	Presidential Debate	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$279.00	\$279.00	30	Presidential Debate 10/9
8	CNBC	Presidential Debate	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$279.00	\$279.00	30	Presidential Debate 10/9

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	8	0	0	0	0	0	0	0	0	0	0	0	8
AMT	\$2,232.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,232.00

SYSTEM APP: SALES ACCT Date Printed 10/05/16

62346026 | Madison | Spectrum/Madison Interconnect, WI | 7838 |